

Mr. SENG Sotheara

Director of Department of Tourism
Development and Culture



SENG Sotheara was born in 1980 in Phnom Penh (Cambodia). He studied in National Institute of Management where he obtained in 2002 a BBA in Hospitality and Tourism Management and a Master Degree in Business Management in 2007. He joined the APSARA National Authority in 2003, in charge of Tourist Observatory Unit. Thanks to his high qualification and extensive experience, he has been promoted Deputy Director of Department of Cultural Development, Museum and Heritage Norm of APSARA Authority. In March 2020, he has been gotten one more responsible for Department of Tourism Development in Angkor.

In addition to that, he was selected as a key member of Tourism Management Plan working group, in charge of the touristic development of Angkor, the World Heritage Site, and implementation of the Angkor Tourism Management Plan (TMP). Besides his mother tongue Khmer, Sotheara is fluent in English. He was regularly invited as speaker to national and international seminars to share his research and experiences.

He is currently the Director of Department of Development Tourism and Culture of APSARA National Authority.



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